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ARDENT SOLUTIONS WINS IBM MIDMARKET BUSINESS PARTNER AWARD

Birmingham-based ERP and CRM solutions specialist, Ardent Solutions, has been honoured as winner of the IBM Midmarket Business Partner Awards for Q1 2009.

The IBM UK Midmarket Business Partner award is presented to IBM UK partners that have delivered innovative solutions, impressive revenue growth and effective teaming with IBM and other partners in the midmarket. The UK midmarket is defined as companies with less than 1000 employees. This award has been instigated by IBM as part of its focus on the midmarket to recognise Business Partners that are investing and succeeding in this crucial marketplace.

The award was presented to Ardent Solutions at the awards ceremony held at IBM's UK Headquarters in March, in honour of the successful virtualisation offering that Ardent Solutions has delivered to its customers, with particular focus on its work with Compass Catering and Enta Technologies.

Jacqueline Davey, Vice President, Business Partners, IBM UK and Ireland comments, "Virtualisation is a key technology for midmarket clients as it enables greater flexibility in the use of IT server and storage resources. Ardent Solutions has delivered many successful virtualisation solutions into the midmarket using IBM Blade and System x technologies. This is delivered by Ardent Solutions's skilled technical services team who implement disaster recovery and hosting solutions to support clients' existing ERP and CRM systems. This award recognises Ardent Solutions's expertise and success in this critical area."

Commenting on receiving the award, Andrew Watkinson, Managing Director, Ardent Solutions said, "I am delighted to accept the IBM Business Partner Award for Ardent Solutions. Our work with Enta Technologies is a clear example of the huge benefits we can provide businesses using our hosted managed service."

Watkinson continues, "Our work with Enta Technologies involved upgrading their existing servers with the more advanced IBM blade servers and new shared storage hardware, to enable them to operate within a virtual server environment. The new virtual environment has enabled Enta Technologies to not only reap the benefits of resilient data management but also creates substantial cost savings for the company, which in today's economic climate is essential to all businesses."

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About Ardent Solutions Limited

Based in the West Midlands, Ardent Solutions is a privately owned company that provides integrated business solutions covering all aspects of the enterprise - such as finance, manufacturing, distribution, customer relationship management, service management, business intelligence and e-commerce.

Founded in 1990, Ardent Solutions has over 18 years experience working with software houses to offer mid-market organisations bespoke solutions which address a broad range of business needs. The company works with clients across a wide spread of sectors, including the Service Industries, Energy & Environmental, Medical, Education, Manufacturing and Automotive.

As a Microsoft Gold partner, Ardent Solutions is one of the top UK resellers of Microsoft's Dynamics software. Systems can be either conventionally installed on the customer's own servers, or fully hosted at a secure data centre using a subscription payment model.

Ardent Solutions has strategic alliances with many other IT providers including Microsoft, Sage, Oracle, IBM and more, enabling it to deliver total business solutions to its customers.

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