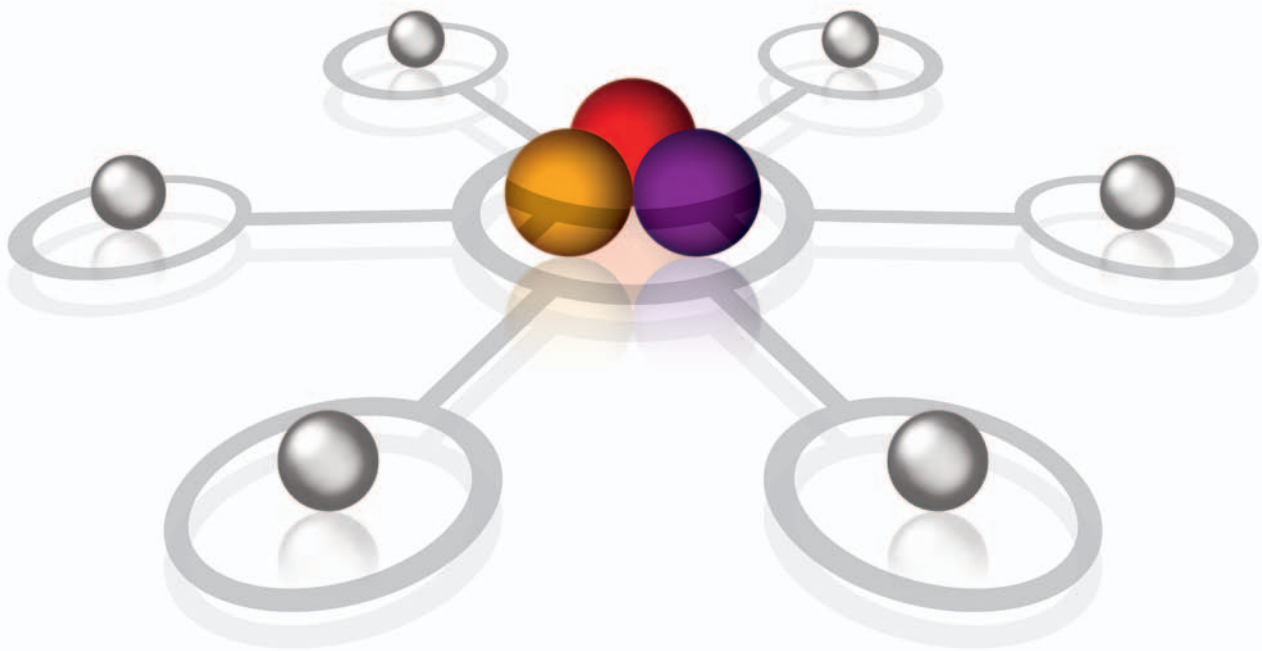




ardent  24
HOSTED MANAGED SERVICES



ARDENT 24

Call us on
0844 880 6146

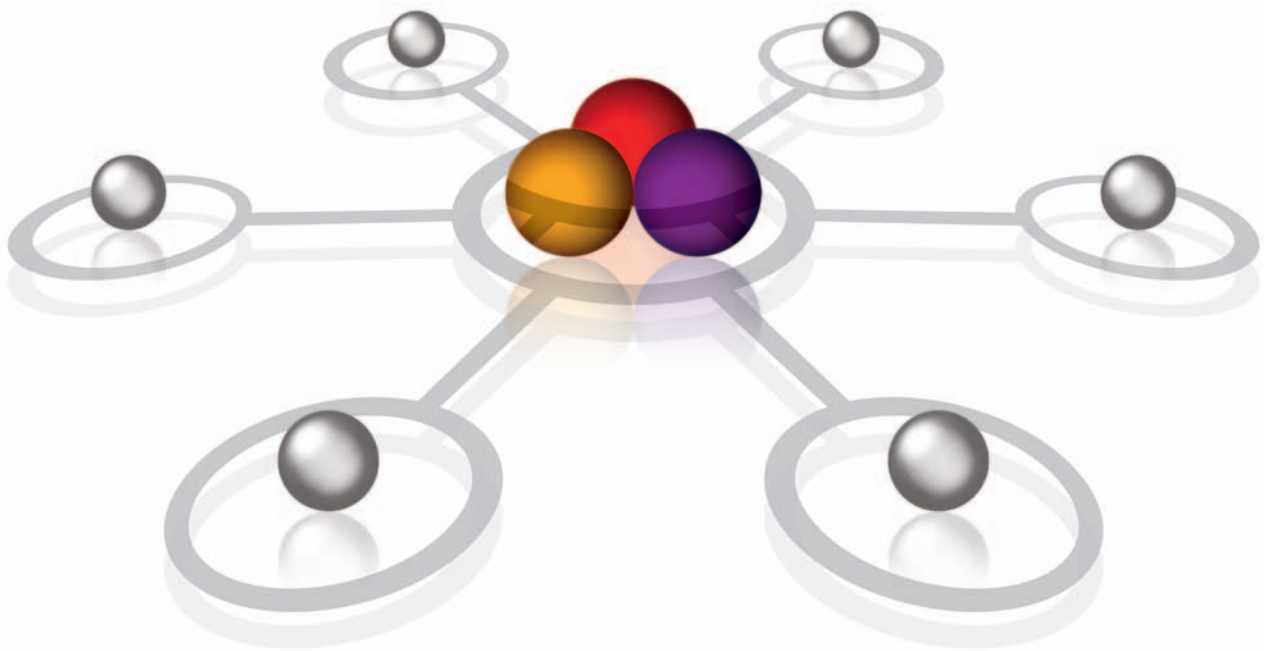
“Going ‘hosted’ means so much to so many people. If you surveyed 100 people on their understanding of ‘hosted’ you’d get 100 different answers. Ardent 24 represents our vision and many years of hard work to deliver it to the SME marketplace. It encapsulates all of the great and good that this deployment method has to offer UK business.”

Jonathan Dawkins

Ardent 24 Senior Consultant

The pace of change in technology continues unremitting. Hardware is more robust and software capability greater, but with this comes greater complexity. Whilst it may appear that IT makes life simpler, our experience tells us that many companies struggle to keep on top of the latest software upgrades and optimal performance levels for their business. The result is often increased downtime, security breaches and a reactive IT team that spends much of its time ‘fire fighting’.

Ardent 24, our hosted managed service, takes the headache out of managing IT and allows your team the confidence to proactively manage technology to greater business effect.



Have you considered the true cost of IT to your business?

TRUE COST OF IT

SOFTWARE LICENCE FEES

MAINTENANCE
CONTRACT FEES

ESSENTIAL HARDWARE AND
PERIPHERAL MAINTENANCE

HARDWARE PURCHASE CYCLE

IT STAFF COSTS

TRAINING COSTS FOR
NEW STAFF

POWER AND AIR
CONDITIONING COSTS FOR
HARDWARE MANAGEMENT

DOWNTIME COST TO
BUSINESS

INEFFICIENT USE OF SYSTEMS

REDUCE YOUR IT BUDGET

There is no doubt that maintaining an IT strategy in your business will be costing you a significant amount of money. Whether or not you have an in-house team managing your systems or a single person looking after it in addition to their normal duties, there is a cost to managing and maintaining the systems and solutions. There will also be significant costs in the retention of key IT personnel around continued training and development, not forgetting cover for absence and leave. The continued upgrading and updating of systems to keep you on track as a business will also have large costs - often at times when a business least needs to invest. With Ardent 24 all aspects are covered, the systems and management is all taken care of with no disruption or costly upgrades to worry about. The price per month covers all aspects of the system and at a cost that will be lower than the equivalent spend of infrastructure and personnel.

Furthermore, with Ardent 24 you simply pay a single fixed price per month per user. There is no capital outlay as all of the costs are absorbed within the monthly price, so you can be confident in your IT budget and never have to deal with those costly surprises associated with running your own IT system again. What's more you'll benefit from lower running costs as you take advantage of the economies of scale we have invested in our infrastructure and personnel.

GAIN COMPETITIVE ADVANTAGE THROUGH IT

With IT budgets tight, tough choices have to be made regarding business critical systems. Do you invest to maintain old, inefficient hardware but have to forego maintenance software support on your business applications? Do you have to defer the purchase of a new software application to ensure that you can keep all of your IT staff employed in maintaining current technology?

With traditional, on-premise IT management these kinds of dilemmas are common place. And for a business trying to compete in a tough marketplace it can be a very bitter pill to swallow. IT becomes a drain on resources and not a unique, positive solution to drive competitive advantage.

Ardent 24 can release you from the 'maintenance' of IT and help you to create a proactive IT strategy that ensures you are working with the latest software applications and operating systems and experiencing optimal performance levels. We can manage your enterprise-wide applications as well as your standard Microsoft Office and Exchange requirements to provide an end-to-end business solution that can truly withstand the demands of your organisation.



ARDENT 24

Minimise risk maximise efficiency...

CONCENTRATE ON WHAT YOU DO BEST

Ardent 24 is designed to simplify technology management in your business and free up your time to concentrate on what you do best. You will no longer have to worry about staying up to date with the latest software upgrades and you can break the hardware replacement cycle for good.

Technology is what we do, so why not let the experts of Ardent 24 concentrate on what they do best. We offer a simple, hassle-free technology strategy delivered back to your desktop with the latest software version and optimised performance for speed and resiliency because we are constantly investing in our hardware. Plus, we will guarantee service availability.

With Ardent 24 you'll feel confident that a high level of service will always be delivered, giving you total piece of mind and the freedom to actually start proactively using technology to further your business.

MINIMISE YOUR RISK, MAXIMISE YOUR EFFICIENCY

By failing to stay up to date with technology or poor management of hardware a company is opening itself up to all types of risk. Not only are security issues a genuine cause for concern, but in our experience many companies simply do not attach enough value to how they manage data and what would happen to their business should they lose it. In a recent study conducted on behalf of Ardent 24, 83% of managers or directors with responsibility for IT stated that any loss of data would cause their business considerable disruption. However, none associated this disruption as a cost to the business. Most people would recognise that the loss of their computer system, whether that would be for an hour or a day, would cost them either through productivity or loss of business.

Ardent 24 offers full server technology using failover and load balanced technologies. Online back ups are produced as standard as well as nightly off site tape back up to give you compete piece of mind. Ardent 24 can also provide a full disaster recovery solution should you wish to take that route.

ARDENT 24 BENEFITS

NO CAPITAL INVESTMENT

**FIXED PRICE PER MONTH
PER USER**

**FLEXIBLE IT – YOU ONLY
PAY FOR WHAT YOU NEED**

**YOUR ERP SOLUTION
DELIVERED BACK TO YOUR
END USERS**

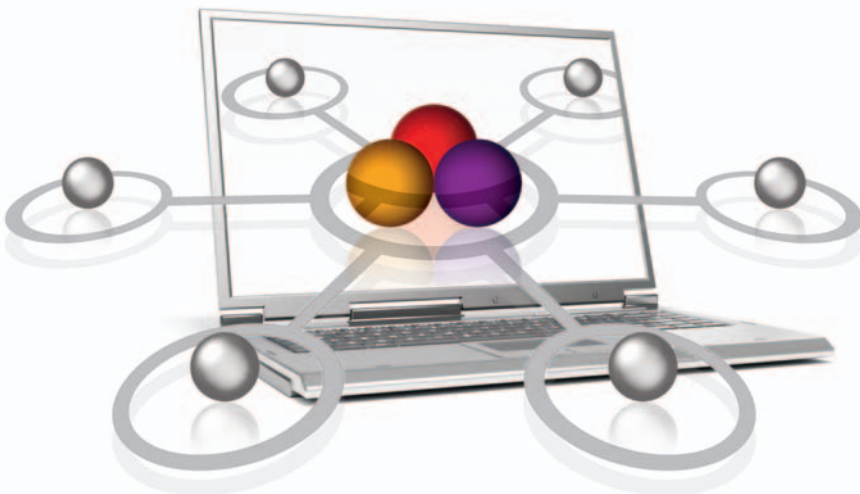
**MICROSOFT OFFICE,
EXCHANGE, SECURITY
BACK-UPS AND
ANTIVIRUS/SPAM INCLUDED**

ACCESS TO YOUR SYSTEM 24/7

**NO COSTLY HARDWARE
PURCHASES AGAIN**

**ALL UPGRADES AND
PATCHES TO APPLICATIONS
AND OPERATING SYSTEMS
INCLUDED**

**GREATER RESILIENCY AND
UPTIME GUARANTEED**



ARDENT 24

Visit us at ardent24.co.uk
to find out more...

IN PARTNERSHIP WITH UKS

Ardent 24 offers a very high level of service. In order to provide high uptime and connectivity resiliency we have partnered with one of the leading data centres in the UK, UK Solutions. The UKS North site is a purpose built facility, designed to offer reliable and efficient hosting solutions.

- UKS North is built to Tier IV specification, with both facilities on their own privately owned 1.6 acre site.
- With the environment in mind UKS use fresh air rather than refrigeration to reject heat from the data floors. Lack of windows to suites reduces solar gain, and increases security.
- Security of data is paramount, both facilities have been designed with careful attention to the exterior land, controlled access ways and heavy CCTV coverage which is digitally recorded and retained for up to 90 days.
- 24/7 security teams are also employed. Access onto site is via anti-tailgating mantrap doors and access is only granted if they have received advance notice in line with the site's formal documented access policy, i.e. government official photo id.
- The North facility consists of 2 x 300kW energy efficient "dry coolers" with ambi-cool technology per suite arranged in A+B systems at 100% capacity per system as well as 12 x 42kW net air handling units per suite arranged in A+B systems at 100% capacity per system into a pressurised floor.

YOUR CONCERNS ANSWERED

Ardent 24 has been designed to ensure that it can confidently cover all of those 'what if' situations that you may think of. In fact, we believe that we've asked those questions ourselves through the set up of this service and we have found all the answers. Why not visit www.ardent24.co.uk/faqs.html to find out more.

In fact our website ardent24.co.uk holds all of the information you will ever need to know about hosted managed services and how Ardent 24 is changing the way small to medium sized business look at hosting. But if we haven't covered it then we'd love to hear from you.

Simply call: **0844 880 6146**
and we'll do our best to help.

Why not request a copy of **Going hosted: is it right for your business?**
An indispensable guide to determining if a hosted managed service would fit your business.





ARDENT 24 - HOSTED MANAGED SERVICES

Want to know more?

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