



<http://www.bcs.org/server.php?show=conWebDoc.26588>

BCS Home About Contact & Help [Join BCS](#) LOGIN

News  

News Home

- Latest News
- Industry News
- BCS in the Media
- News Archive
- BCS AGM 2008

Related Areas

IT Subject Areas
Information on a wide range of IT subjects

SMEs 'must invest in IT'

05/06/2009

A consultancy firm has called on small to medium-sized enterprises (SMEs) in the UK to invest in IT projects.

[Ardent Solutions](#) said that a lack of investment in such programmes would only result in a prolonged recession in the country.

Research by the firm reported in Computing magazine found that almost a fourth of SMEs feel that not investing in IT projects is resulting in them struggling during the recession.

Ardent managing director Andrew Watkinson was quoted by the news provider as saying: 'SMEs cannot afford to be left behind. Many have already made a move towards leveraging external IT expertise for support, maintenance, outsourcing and advice.'

'Making the move to SaaS is the logical next step: in addition to the cost arguments, this model provides organisations with guaranteed access to the latest technologies and up to date expertise.'

The study by Ardent Solutions also discovered that 19 per cent of SMEs polled had not made an investment in technology in two to three years.

Latest Industry News

- SMEs 'must invest in IT'
- IT managers 'must prepare for growth'
- Spam suspects shutdown
- BA slashes IT spending
- Tech use 'must be balanced'

Relevant feeds

-  [RSS: Latest BCS News](#)
-  [RSS: Latest Industry News](#)
-  [RSS: Latest BCS Articles](#)

Latest BCS News

- [Personal Data Guardianship Code launched](#)
- [Recession accelerates digital divide](#)
- [Make yourself heard - run for Council](#)
- [Computer drop-in centre for disabled set up](#)
- [Wendy Hall joins the ranks of science greats](#)