



TigerTurf (UK)

Founded in 2000, TigerTurf (UK) Ltd. is the UK's leading artificial grass manufacturer, and is a major supplier to the European, African, Middle and Far East markets.

"Many ERP systems are similar these days, they all do the basics and follow similar processes - the difference, in my experience, is in the implementation", says Susan Loots – Planning & Procurement Manager at Tigerturf UK Limited.

"I have implemented ERP solutions from a number of ERP suppliers such as SAP, BAAN and J D Edwards and have seen companies involved in mapping every business process, from scratch in some cases. This can be costly and time consuming."

TigerTurf purchased Microsoft Dynamics AX 2009 from Ardent Solutions to address its functional business needs including finance, logistics and manufacturing. The company previously utilised a number of disparate systems and was looking for a partner to guide the company through this transitional process. The Ardent project team's approach was extremely practical especially during the early workshops and discussion sessions said Susan. "Their comprehensive knowledge of Dynamics AX, together with a really good understanding of the generic end to end business model meant they could integrate our business with the AX software and arrive at a 80% business fit quickly. This allowed us to focus on the 20%, integrating our more unique elements, sooner."

"The Microsoft Dynamics AX product knowledge across the Ardent consultants was consistently high and provided for a consistent implementation approach. This is something I have not found during other implementations", continues Susan. "The Ardent consultants are capable of working well at all levels especially with the operational detail which, for TigerTurf, has given us the desired results very quickly." Working with other ERP vendors in the past Susan has found Ardent's implementation methodology to be practicable. "There is no waffle with the Ardent team. They do not look to take the long route to solve a business problem – they adopt a very pragmatic and common sense approach."

"I like the way the consultants can work across the different skill levels at TigerTurf. Some staff have more IT exposure than others but the Ardent team transcended across all our teams well. Ardent connected our teams together quickly. This was important for our business as we want the best from the implementation and the solution as a whole."

Susan concluded "If I was considering implementing another ERP solution I would be very happy to recommend both Ardent Solutions and Microsoft Dynamics AX".

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Tigerturf UK Limited**

